



NEW DESIGN

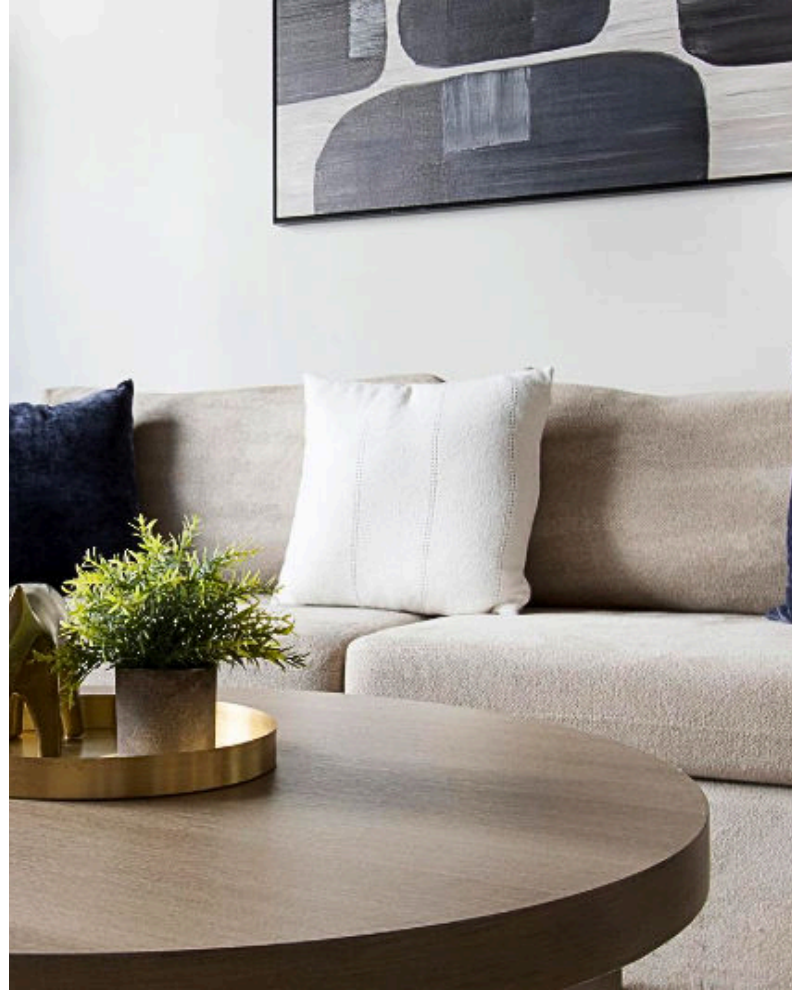
concepts



“CREATE
THE THINGS
YOU WISH
EXISTED.”

-THE NDC WAY

Dolly Food's
HEARTSONG
— LODGE & RESORT —





OUR VALUE

PEOPLE

The team at New Design Concepts is comprised of industry experts from project managers, to product development specialists, to quality control managers. It is our goal to become an extension of your team and to work collaboratively throughout the project.

PARTNERS

For more than a decade, we have partnered strategically with vendors and factory partners to effectively serve and meet the diverse needs of our customers.

PRODUCTS

We can quickly bring highly customizable, top-quality products to market at an attractive price point.

PEOPLE

MEET OUR TEAM

PRODUCT DEVELOPMENT SPECIALISTS

Our team are experts in product development and cost management to ensure each item is constructed according to the specifications provided. If necessary, we have engineering and product experts available to suggest modifications to ensure custom products are constructed well, look incredible, and adhere to the design.

COSTING EXPERTS

With over 30 years of factory experience and manufacturing expertise, our costing team is able to make small adjustments and think creatively to meet budget needs while maintaining the integrity of the product design, all without compromising quality.

QUALITY CONTROL

We have a large dedicated staff who oversee and inspect your product throughout every stage of production. Having our own team on-site daily ensures consistency and upholds a standard of excellence.



PARTNERS

Our established partnerships allow us to provide our clients with:

UNLIMITED CAPACITY

We have domestic and international manufacturing capabilities to help design, engineer, and create quality custom furniture no matter how large or diverse the project.

FACTORY DIVERSITY

We have a diverse global network of factory and vendor partners to meet your engineering, manufacturing and costing needs.

COMPLETE VISIBILITY

We believe full transparency throughout the manufacturing process is essential. With our onsite presence on the factory floor, we are able to provide our customers access to the product and process at every stage.

LOGISTICS

We also know the importance of transparency in delivery. We oversee the entire product lifecycle and we ensure efficient transportation, storage, and timely movement of goods across all project stages.



PARTNERS



- United States:
Mattresses
Metal Bed Springs
Upholstery
Seating
- Mexico:
Bed Frames
- Italy:
Cabinets
- Turkey:
Case Goods
- China:
Task Chairs/Seating
- Vietnam:
Case Goods
Upholstery
Cabinets
Metal Bed Springs
Seating

SAMPLE
PRODUCTS



BED FRAME



6 DRAWER CHEST



POWERED NIGHT STAND





MEDIA UNIT



COFFEE TABLE



ACCENT TABLE

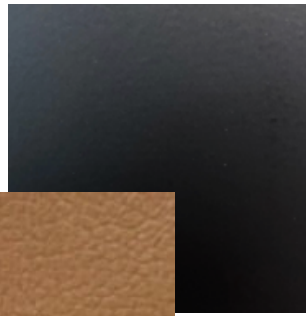
SAMPLE PRODUCTS



WARDROBE



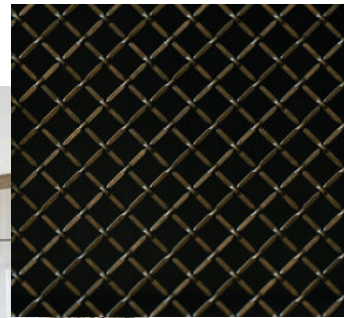
NIGHT STAND



4 DRAWER CHEST



MEDIA UNIT WITH LUGGAGE BENCH



POWERED SIDE TABLE



COMPLETED PROJECTS

HOSPITALITY:

Margaritaville Gatlinburg- 163 Units

Ridgeline Inn- 169 Units with vanities

Cherry Valley Hotel- 83 Units

Holiday Inn Pigeon Forge- 184 Units

Dollywood HeartSong- 302 Units

Callaway Resort and Gardens- 141 Units

Wild Adventures- Tiny Home Furniture

Compass by Margaritaville- 160 Units

PRIVATE LABEL:

Luxury Apartment-

Over 1,000 containers of furniture produced for luxury apartment customer in less than 6 months.

Miller Knoll-

Furnishings for one of the largest behavioral health providers in the U.S.



FEATURED PROJECT
DOLLYWOOD'S HEARTSONG



HEARTSONG

LODGE & RESORT

Projects: Beds, Tables, Storage/Media Units, Etc.

Scope: \$2 million (302 units)

New Design Concepts (NDC) partnered with Dollywood's Heartsong Lodge & Resort to manufacture furnishings over 300 units for their resort and conference center.

This new construction project required a range of custom furnishings, including hospitality-focused storage for guests' luggage, as well as high-quality beds, side tables, and media units—all built to be durable and stand the test of time.

Along with delivering custom designs and durable products, we recognized that Dollywood required reliable partners. To facilitate smooth operations throughout the project.

With the supply chain still recovering from the pandemic, it was crucial that our expertise shined so we could bring the client's vision to life on time and on budget.

NDC was fortunate to collaborate with Herschend Family Entertainment, a leader in themed entertainment, and Metzger Inc., a procurement company specializing in project management solutions.

FROM

OUR CLIENTS

“There is no other group that is more capable or respectful. How NDC does business what makes them great. Expect them to go over and beyond and satisfy your contracts in the most positive way.”

-Procurement Director

Private Label

“We have leveraged their expertise for our Healthcare, Behavioral Health, and Senior Living markets. Their ability to quickly develop and manufacture products has been a great supplement to MillerKnoll’s capabilities”

-Joel Van Wyk

Director of New Market
Development for MillerKnoll

“I expect quick responses with honest answers that I can depend on. I get that and more working with NDC. They go above and beyond if problems arise.”

-Susan Ballard

ASID, RID, NCIDQ: President of
SK Contract Interiors



Preferred partner of
trusted brand names

Dollywood's
HEARTSONG
LODGE & RESORT

H *Holiday Inn*
AN IHG[®] HOTEL


Callaway
Resort & Gardens

— THE —
JAY ODOM
— GROUP —

MARGARITAVILLE
Hotels & Resorts

 **SMARTER
FURNISHINGS**
Rest easy!

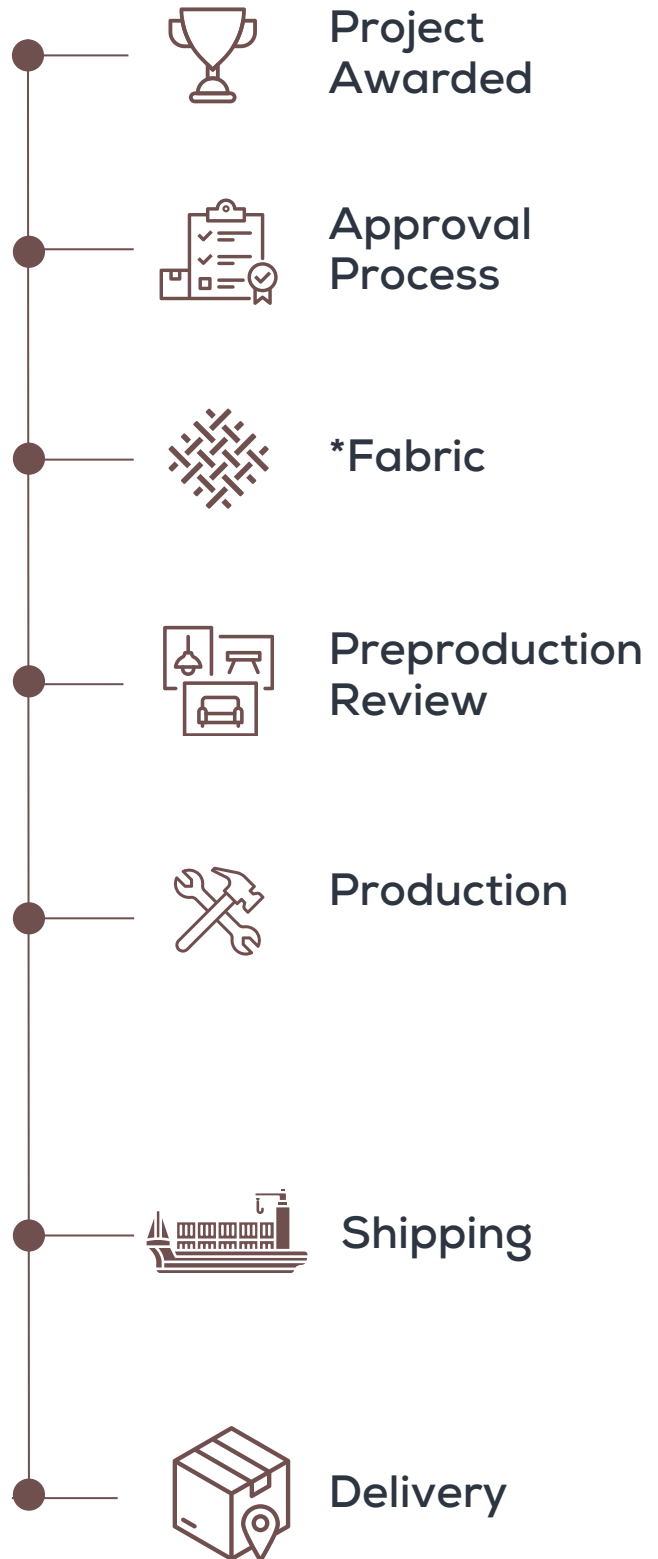
MillerKnoll

**WILD
ADVENTURES**
THEME PARK

 **COMPASS**
BY MARGARITAVILLE



PROJECT MILESTONES





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